Programme Overview

Sunday, October 5, 2014

08.00 – 14.00  Košice Peace Marathon
15.00 – 19.30 Registration
17.30 – 19.30 Opening ceremony (Košice KulturPark):
   Welcome speech: Richard Raši, Lord Mayor of the City of Košice
   Opening Lectures:
   Beatriz Garcia: 30 Years of the European Capital of Culture Programme. Success Strategies and Long Term Effects
   Michal Hladký: European cities of Culture 2013 Ex-post evaluation
19.30  Welcome Reception

Monday, October 6, 2014

08.00 – 17.30  Registration
09.00 – 10.00  Keynote Lecture (Peter Nijkamp)
10.00 – 10.30  Coffee Break
10.30 – 12.30  Parallel Sessions
12.30 – 14.00 Lunch
14.00 – 15.00  Keynote Lecture (Andrés Rodríguez-Pose)
15.00 – 15.30  Coffee Break
15.30 – 17.30  Parallel Sessions
17.30  Tokaj region excursion
19.00  Bowling tournament

Tuesday, October 7, 2014

08.00 – 17.30  Registration
09.00 – 10.00  Keynote Lecture (Simone Strambach)
10.00 – 10.30  Coffee Break
10.30 – 12.30  Parallel Sessions
12.30 – 14.00 Lunch
14.00 – 15.00  **Keynote Lecture** (*Karima Kourtit*)

15.00 – 15.30  Coffee Break

15.30 – 17.30  Parallel Sessions

17.30 – 19.30  New cultural infrastructure in Košice – excursion

19.30  Informal dinner in Košice city cultural institution (Kunsthalle)

**Wednesday, October 8, 2014**

09.00 – 09.30  Plenary topic (Room DARWIN):

  **Peter Džupka, Oto Hudec, Miriam Šebová: Impact Assessment of the European Capital of Culture Košice-2013**

09.30 – 10.00  Coffee Break

10.00 – 12.00  Parallel Sessions

12.00 – 12.30  Young Scientists Sessions Evaluation and Closing Session

12.30 – 13.30  Lunch

13.30  Kechnec Industrial Park Excursion
Keynote Lectures

Monday, October 6, 2014

9:00 – 10:00 Room DARWIN

Peter Nijkamp (Free University of Amsterdam, Netherlands)
New Concepts of Regional Growth Strategies

14:00 – 15:00 Room DARWIN

Andrés Rodríguez-Pose (London School of Economics, United Kingdom)
Government quality and the economic returns of transport infrastructure investment in European region

Tuesday, October 7, 2014

9:00 – 10:00 Room EINSTEIN

Simone Strambach (Philipps-Universität Marburg, Germany)
Combinatorial Knowledge Dynamics between Path Dependency and Path Plasticity in Regional Development

14:00 – 15:00 Room EINSTEIN

Karima Kourtit (Free University of Amsterdam, Netherlands)
Stakeholders-based Analysis of Creative Districts: A Facebook Approach
Parallel Sessions

Monday, October 6, 2014

10:30 – 12:30 Room EDISON

Session E: Entrepreneurship, innovation and clusters
Chair: Nataša URBANČÍKOVÁ

Maksym KARPASH, Nasaryi TATSAKOVYCH, Oleg KARPASH
Scoring system for commercialization potential appraisal of technologies

Miriam BRAŠKOVÁ
Maturity Level of Cluster Based on Financial and Non-financial Variables

Peter BURGER
Cluster programmes as instruments for financing clusters

Dinu STOICOVICI, Mihai BANICA, Miorita UNGUREANU
Potential Links between Competitiveness of the Cluster-Type Economic Agglomerations and Systems of Innovation Process

Dániel KUTTOR, Zsolt PÁL, Zsolt ZAHORCSÁK
The economic performance and geographic nature of Multinational corporations in Hungary

Miorita UNGUREANU, Anamaria DASCALESCU, Dinu STOICOVICI
Product Innovation Management for Business Development

Tomáš MALATINEC
Normative Changes of The Slovak Trade Licensing Control - Pathway To the Favourable Business Environment

10:30 – 12:30 Room DARWIN

Session SS1: Evolution, Institutions and Economic Transformation
Chair: Simone STRAMBACH

Izabella SZAKÁLNÉ KANÓ, Balázs LENGYEL, Imre LENGYEL
Regional dynamics over economic transition: related variety and foreign ownership in Hungarian regions, 1992-2012

Martin MARIS
Evolution of regional disparities in spatial dimension urban versus rural in V4 countries

Zoltán ELEKES, Balázs LENGYEL, László LŐRINCZ
The input-output and product-relatedness networks of Hungarian industries and their regional imprints

Balázs LENGYEL, Ákos JAKOBI
Spatial diffusion of online innovation
Štefan REHÁK
Institutions, knowledge dynamics and the emergence of new industries: The case of adoption of global ISO standards in information security services

10:30 – 12:30  Room EINSTEIN

Session SS3: Urban Development, Regeneration and Governance
Chair: Maroš FINKA

Mihály LADOS, Boglárka HORVÁTH Barsi
Smart Cities and Urban Development– Hungarian Initiatives

Imre LENGYEL, Szabolcs IMREH, Miklós LUKOVICS
Smart specialisation strategy of Szeged city-region: dream or reality?

Marek FURMANKIEWICZ
Hidden government within governance? The public sector and LEADER Local Action Groups in rural Poland

Zoltan BAJMÓCY
Stakeholder participation in urban planning. The case of Hungary

Paul-Răzvan ŞERBAN, Ioan IANOS
Social resilience of territorial systems. A new approach

Martin MAŠTÁLKA, Žaneta PTÁČKOVÁ
Changing cities and regions by the knowledge and innovation based economy

15:30 – 17:30  Room EDISON

Session E: Entrepreneurship, innovation and clusters
Chair: Maksym KARPASH

Ákos BODOR, Zoltán GRÜNHUT
Ideal Social Capacities and Capabilities for Development – A New Approach

Marc GRÜNHAGEN, Kathrin BISCHOFF, Veronika ŽURICOVÁ
University-based Entrepreneurial Ecosystems: Regional Specifics in Eastern and Western Europe

Miroslav ŠIPIKAL
Evaluation of innovation support within cohesion policy

Zoltán GRÜNHUT, Ákos BODOR
Ideal Social Capacities and Capabilities for Development – A New Approach

Milena HERMANNOVÁ, Jaromír LAZAR
The issues of identification of key factors influencing productivity of companies
Balázs PÁGER
The relationship between the information society and regional innovation performance in the Central and Eastern European regions

Zsofia VAS
Spatial boundaries of knowledge sourcing in case of knowledge-intensive industries in Hungary

15:30 – 17:30  Room DARWIN

Session SS1: Evolution, Institutions and Economic Transformation
Chair: Martin SOKOL

Jaroslav KOUTSKY, Petr HLAVÁČEK
Post-socialist transition of traditionally industrialised areas in the Czech Republic

Jan ŽENKA, Josef NOVOTNÝ, Ondřej SLACH, Igor IVAN
Urban hierarchy or collocation with manufacturing? Spatial distribution of knowledge-intensive business services in Czechia

Alexander BURNASOV, Yuri KOVALEV, Anatoly STEPANOV
Upgrading of territorial systems in the innovative paradigm of economic geography

Slávka KLASOVÁ
Spatial distribution of regional knowledge bases in Slovak regions

Slavomír ONDOŠ, Eva POLÓNYOVÁ, Philip ELY
Survival of newly born enterprises and universities

Martin SOKOL
Where evolutionary-institutional theory of regional economic development meets the post-socialist reality of Central and Eastern Europe: Building Silicon Valleys in Slovakia

15:30 – 17:30  Room EINSTEIN

Session A (Y): Tourism, cultural and creative industries and regional development
Chair: Jan STEJSKAL

Judit DOMBI, Zoltán ELEKES
Evaluation of local food systems based on competitiveness and de-growth

Gyula GAÁL, Mária CSETE, Ádám TÖRÖK
Regional development of the transportation systems of the V4 countries

Simona PICHOVÁ, Jan STEJSKAL
Analysis of the efficiency of public libraries by CBA

Ladislav SUHÁNYI
Perception of Selected Investment Activities and Their Impact on the Cultural Life in the Region
Michaela STANÍČKOVÁ
Tendencies to EU Regional Convergence or Divergence by Efficiency Analysis

Nataša URBANČÍKOVÁ, Tarjam Ali Bisher AHMED
Labour migration patterns, policies and migration propensity in the North African countries

Tuesday, October 7 2014

10:30 – 12:30 Room EINSTEIN

Session SS2: Cultural and creative industries: local, regional and national level
Chair: Miroslav ŠIPIKAL

Štefan REHÁK
Does creative class live in large cities?

Marta ŠLEHOFEROVÁ
Creative industries in an economic point of view - the use of input-output analysis

Kamila BORSEKOVÁ, Katarína PETRÍKOVÁ, Anna VAŇOVÁ
Creative industries and its multiplier effect on the territory

Miriam MOČKOVÁ, Petra HOLÁ-BACHANOVÁ, Tatiana ČOREJOVÁ
Industry and Business Study of Architecture Industry in Terms of the Žilina Region

Rudolf PÁSTOR
Creative Industries – Value Chain of Slovak Fashion Design in the Bratislava Region

Miroslav ŠIPIKAL, Valéria SZITASIOVÁ
Education as tool for the development of creative industries in Slovakia

10:30 – 12:30 Room EDISON

Session A: Tourism, cultural and creative industries and regional development
Chair: Laurent DALMAS

Krystian HEFFNER, Małgorzata TWARDZIK
Shopping malls and its social impact on the outer metropolitan zones (The example of the Silesian Voivodeship)

António Manuel Martins ALMEIDA
Modelling tourism demand in Madeira since 1946: a time series approach

António Manuel Martins ALMEIDA
Rural development and rural tourism: an institutional approach

Gabriela ILIES, Marin ILIES, Stefan DEZSI
Resilience strategies and voices in a Romanian cultural tourism destination oriented on vernacular architecture
Lukáš MELECKÝ
Spatial Analysis of NUTS 2 Regions Based on Competitiveness Factors and Their Regional Variability

Laurent DALMAS, Vincent GERONIMI, Jean-François NOEL, Jessy TSANG KING SANG
Methods for the economic evaluation of urban heritage’s valorization projects: a sustainability-based approach

10:30 – 12:30 Room TESLA

Session B (Y): Evolutionary economic geography; geography of banking and finance
Session C (Y): Peripheral and rural regions; private and public finance for regional development
Chair: António Manuel Martins ALMEIDA, Tomáš ŽELINSKÝ

Renáta Kittí FODOR
A new method in the analysis of the environment: the Payments for Ecosystem Services

Ondřej SVOBODA, Petra APPLOVÁ
The Regional Economic Resilience and Cohesion Policy

Tomáš ČERNĚNKO
Effectiveness of Local Governments

Réka HORECZKI
Small town-question in the scientific literature

Tomáš JACKO
Performance management in Slovak local governments: municipalities in rural and urban regions compared

Martin LUKAVEC
The Cost of Zoning Restrictions: Property Prices in Europe

Ivana KRAFTOVÁ, Zdeněk MATĚJA
Relation of economic performance and creation of sources of consumption in regions of the European Union

15:30 – 17:30 Room EDISON

Session F: Spatial econometrics and analysis; geographical information systems
Chair: Agnieszka ZWIROWICZ-RUTKOWSKA

David MARTINČÍK
Set-up and numerical simulations of baseline Small-Region DSGE model

Jong Hoon PARK, Hyung Baek LIM, Seong Woo LEE
Implications of Urban Planning Variables on Crime: Empirical Evidences in Seoul, South Korea
Eva LITAVCOVÁ, Miron PAVLUŠ, Ján SEMAN, Tomáš BAČINSKÝ
Moisture presence in building materials: deterioration of building energy properties

Bence ZUTI, Miklós LUKOVICS
How to Measure the Local Economic Impact of the Universities’ Third Mission Activities?

Agnieszka ZWIROWICZ-RUTKOWSKA
The use of the spatial data infrastructure in spatial planning: Case studies in Poland

15:30 – 17:30 Room EINSTEIN

Session SS2 (Y): Cultural and creative industries: local, regional and national level

Chair: Milan BUČEK

Katarína MELICHOVÁ, Mária FÁZIKOVÁ
Spatial perspective of creative industries in Slovakia

Emília MADUDOVÁ, Mária ROSTÁŠOVÁ, Jakub CIBA
The institutional and policy environment influencing the creative industry - advertising agencies in the specific conditions of the Slovak Republic and selected region.

Eva BELVONČÍKOVÁ
Value chains in arts: case study of the Bratislava region

Marcela CHRENEKOVÁ, Mária FÁZIKOVÁ, Katarína MELICHOVÁ
Integration of music, visual and performing arts industry in microregional structure and its value chain – case study of Nitra microregion

Janka BERESÉCKÁ, Viera PETRÁŠOVÁ
Value relationships of creative industries in the economy of the region

Miriam ŠEBOVÁ
Value chain in digital games industry: evidence from Košice region

15:30 – 17:30 Room TESLA

Session C (Y): Peripheral and rural regions; private and public finance for regional development

D (Y): Creative and smart cities and regions

Chair: Dániel KUTTOR

Abdelwaliid ROUAG, Jan STEJSKAL
Measurement of the public sector efficiency and performance in MENA region via composite index approach

Mátyás SZABÓ
Hungarian long-term rural development planning grounded with scenarios
Valéria SZITÁSIOVÁ
Does the Support Make a Difference? Counterfactual Impact Evaluation of Education Subsidy in Slovakia

Pavel ZDRAŽÍL
Using the EU funds between 2007 and 2013 from a development of disadvantaged regions perspective: the case of Polish regions

Tibor PINTÉR, Dániel Róbert SZABÓ
The Polycentric Spatial Structure as a Basis For a Balanced Socio-Economic Structure

Lukáš SEKELSKÝ
University towns and local labor markets
Wednesday, October 8, 2014

10:00 – 12:00  Room DARWIN

Session A: **Tourism, cultural and creative industries and regional development**  
D: **Creative and smart cities and regions**

*Chair: Silvia RUČÍNSKÁ*

*Marta ŠLEHOFSKOVÁ, Jiří JEŽEK*  
ECoC as an opportunity for economic growth: a case study of similar cities

*Krisztina KERESNYEI*  
An overview of the current situation of the creative industry in Pécs, Hungary

*Michele TUBALDI*  
An attempt at socio-economic regeneration through culture in a Central European city: the case of Pécs

*Silvia RUČÍNSKÁ, Jana KNEŽOVÁ*  
Development planning optimalization of the Košice city in the context of the smart city and city region conception

*Andrea MIŠKOVICOVÁ, Anna VAŇOVÁ*  
What Makes the City Creative – Comparison of Creative City’s and Local Socio-economic Development’s Factors

10:00 – 12:00  Room EDISON

Session E (Y): **Entrepreneurship, innovation and clusters**  
F (Y): **Spatial econometrics and analysis; geographical information systems**

*Chair: Jan STEJSKAL*

*Martina TOULOVÁ, Marcela VOTOUPALOVÁ, Lea KUBÍČKOVÁ*  
The perception of risk factors in the internationalization process by small and medium-sized enterprises

*Marcela VOTOUPALOVÁ, Martina TOULOVÁ, Lea KUBÍČKOVÁ*  
What factors do drive small and medium-sized enterprises from the Czech Republic to internationalization?

*Bozydar ZIOLKOWSKI*  
Regional development management in the context of axiological aspects of regional innovation strategies

*Vojtěch NOSEK, Pavlína NETRODOVA*  
Border effects in socioeconomic inequality – example of Czechia and Slovakia

*Eva LITAVCOVÁ, Sylvia JENCOVA, Tadeáš LITAVEC*  
Phenomenon of Poverty in the Regions of Slovakia

*Monika ŠISEROVÁ, Oto HUDEC*  
Factors of municipal prosperity
Martina ŽUDELOVÁ, Nataša URBANČÍKOVA
Labour migration and mobility in the districts of the Slovak Republic