

# Programme Overview



## Sunday, October 5, 2014

- 08.00 – 14.00 Košice Peace Marathon
- 15.00 – 19.30 Registration
- 17.30 – 19.30 Opening ceremony (Košice KulturPark):
- Welcome speech: **Richard Raši, Lord Mayor of the City of Košice**
- Opening Lectures:
- Beatriz Garcia: 30 Years of the European Capital of Culture Programme. Success Strategies and Long Term Effects**
- Michal Hladký: European cities of Culture 2013 Ex-post evaluation**
- 19.30 Welcome Reception

## Monday, October 6, 2014

- 08.00 – 17.30 Registration
- 09.00 – 10.00 **Keynote Lecture (Peter Nijkamp)**
- 10.00 – 10.30 Coffee Break
- 10.30 – 12.30 Parallel Sessions
- 12.30 – 14.00 Lunch
- 14.00 – 15.00 **Keynote Lecture (Andrés Rodríguez-Pose)**
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.30 Parallel Sessions
- 17.30 Tokaj region excursion
- 19.00 Bowling tournament

## Tuesday, October 7, 2014

- 08.00 – 17.30 Registration
- 09.00 – 10.00 **Keynote Lecture (Simone Strambach)**
- 10.00 – 10.30 Coffee Break
- 10.30 – 12.30 Parallel Sessions
- 12.30 – 14.00 Lunch

- 14.00 – 15.00 **Keynote Lecture (*Karima Kourtit*)**
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.30 Parallel Sessions
- 17.30 – 19.30 New cultural infrastructure in Košice – excursion
- 19.30 Informal dinner in Košice city cultural institution (Kunsthalle)

### **Wednesday, October 8, 2014**

- 09.00 – 09.30 Plenary topic (Room DARWIN):
- Peter Džupka, Oto Hudec, Miriam Šbová: Impact Assessment of the European Capital of Culture Košice-2013**
- 09.30 – 10.00 Coffee Break
- 10.00 – 12.00 Parallel Sessions
- 12.00 – 12.30 Young Scientists Sessions Evaluation and Closing Session
- 12.30 – 13.30 Lunch
- 13.30 Kechnec Industrial Park Excursion

# Keynote Lectures

**Monday, October 6, 2014**

**9:00 – 10:00**

**Room DARWIN**

**Peter Nijkamp** (Free University of Amsterdam, Netherlands)  
New Concepts of Regional Growth Strategies

**14:00 – 15:00**

**Room DARWIN**

**Andrés Rodríguez-Pose** (London School of Economics, United Kingdom)  
Government quality and the economic returns of transport infrastructure investment in European region

**Tuesday, October 7, 2014**

**9:00 – 10:00**

**Room EINSTEIN**

**Simone Strambach** (Philipps-Universität Marburg, Germany)  
Combinatorial Knowledge Dynamics between Path Dependency and Path Plasticity in Regional Development

**14:00 – 15:00**

**Room EINSTEIN**

**Karima Kourtit** (Free University of Amsterdam, Netherlands)  
Stakeholders-based Analysis of Creative Districts: A Facebook Approach

# Parallel Sessions

**Monday, October 6, 2014**

**10:30 – 12:30**

**Room EDISON**

**Session E: Entrepreneurship, innovation and clusters**

*Chair: Nataša URBANČÍKOVÁ*

*Maksym KARPASH, Nasaryi TATSAKOVYCH, Oleg KARPASH*

Scoring system for commercialization potential appraisal of technologies

*Miriam BRAŠKOVÁ*

Maturity Level of Cluster Based on Financial and Non-financial Variables

*Peter BURGER*

Cluster programmes as instruments for financing clusters

*Dinu STOICOVICI, Mihai BANICA, Miorita UNGUREANU*

Potential Links between Competitiveness of the Cluster-Type Economic Agglomerations and Systems of Innovation Process

*Dániel KUTTOR, Zsolt PÁL, Zsolt ZAHORCSÁK*

The economic performance and geographic nature of Multinational corporations in Hungary

*Miorita UNGUREANU, Anamaria DASCALESCU, Dinu STOICOVICI*

Product Innovation Management for Business Development

*Tomáš MALATINEC*

Normative Changes of The Slovak Trade Licensing Control - Pathway To the Favourable Business Environment

**10:30 – 12:30**

**Room DARWIN**

**Session SS1: Evolution, Institutions and Economic Transformation**

*Chair: Simone STRAMBACH*

*Izabella SZAKÁLNÉ KANÓ, Balázs LENGYEL, Imre LENGYEL*

Regional dynamics over economic transition: related variety and foreign ownership in Hungarian regions, 1992-2012

*Martin MARIS*

Evolution of regional disparities in spatial dimension urban versus rural in V4 countries

*Zoltán ELEKES, Balázs LENGYEL, László LŐRINCZ*

The input-output and product-relatedness networks of Hungarian industries and their regional imprints

*Balázs LENGYEL, Ákos JAKOBI*

Spatial diffusion of online innovation

*Štefan REHÁK*

Institutions, knowledge dynamics and the emergence of new industries: The case of adoption of global ISO standards in information security services

**10:30 – 12:30**

**Room EINSTEIN**

Session **SS3: Urban Development, Regeneration and Governance**

*Chair: Maroš FINKA*

*Mihály LADOS, Boglárka HORVÁTH BARSÍ*

Smart Cities and Urban Development– Hungarian Initiatives

*Imre LENGYEL, Szabolcs IMREH, Miklós LUKOVICS*

Smart specialisation strategy of Szeged city-region: dream or reality?

*Marek FURMANKIEWICZ*

Hidden government within governance? The public sector and LEADER Local Action Groups in rural Poland

*Zoltan BAJMÓCY*

Stakeholder participation in urban planning. The case of Hungary

*Paul-Răzvan ȘERBAN, Ioan IANOS*

Social resilience of territorial systems. A new approach

*Martin MAŠTÁLKA, Žaneta PTÁČKOVÁ*

Changing cities and regions by the knowledge and innovation based economy

**15:30 – 17:30**

**Room EDISON**

Session **E: Entrepreneurship, innovation and clusters**

*Chair: Maksym KARPASH*

*Ákos BODOR, Zoltán GRÜNHUT*

Ideal Social Capacities and Capabilities for Development – A New Approach

*Marc GRÜNHAGEN, Kathrin BISCHOFF, Veronika ĎURICOVÁ*

University-based Entrepreneurial Ecosystems: Regional Specifics in Eastern and Western Europe

*Miroslav ŠIPIKAL*

Evaluation of innovation support within cohesion policy

*Zoltán GRÜNHUT, Ákos BODOR*

Ideal Social Capacities and Capabilities for Development – A New Approach

*Milena HERMANNOVÁ, Jaromír LAZAR*

The issues of identification of key factors influencing productivity of companies

*Balázs PÁGER*

The relationship between the information society and regional innovation performance in the Central and Eastern European regions

*Zsófia VAS*

Spatial boundaries of knowledge sourcing in case of knowledge-intensive industries in Hungary

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**15:30 – 17:30**

**Room DARWIN**

Session **SS1: Evolution, Institutions and Economic Transformation**

Chair: *Martin SOKOL*

*Jaroslav KOUTSKÝ, Petr HLAVÁČEK*

Post-socialist transition of traditionally industrialised areas in the Czech Republic

*Jan ŽENKA, Josef NOVOTNÝ, Ondřej SLACH, Igor IVAN*

Urban hierarchy or collocation with manufacturing? Spatial distribution of knowledge-intensive business services in Czechia

*Alexander BURNASOV, Yuri KOVALEV, Anatoly STEPANOV*

Upgrading of territorial systems in the innovative paradigm of economic geography

*Slávka KLASOVÁ*

Spatial distribution of regional knowledge bases in Slovak regions

*Slavomír ONDOŠ, Eva POLÓNYOVÁ, Philip ELY*

Survival of newly born enterprises and universities

*Martin SOKOL*

Where evolutionary-institutional theory of regional economic development meets the post-socialist reality of Central and Eastern Europe: Building Silicon Valleys in Slovakia

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**15:30 – 17:30**

**Room EINSTEIN**

Session **A (Y): Tourism, cultural and creative industries and regional development**

Chair: *Jan STEJSKAL*

*Judit DOMBI, Zoltán ELEKES*

Evaluation of local food systems based on competitiveness and de-growth

*Gyula GAÁL, Mária CSETE, Ádám TÖRÖK*

Regional development of the transportation systems of the V4 countries

*Simona PICHOVÁ, Jan STEJSKAL*

Analysis of the efficiency of public libraries by CBA

*Ladislav SUHÁNYI*

Perception of Selected Investment Activities and Their Impact on the Cultural Life in the Region

*Michaela STANÍČKOVÁ*

Tendencies to EU Regional Convergence or Divergence by Efficiency Analysis

*Nataša URBANČÍKOVÁ, Tarjam Ali Bisher AHMED*

Labour migration patterns, policies and migration propensity in the North African countries

## **Tuesday, October 7 2014**

**10:30 – 12:30**

**Room EINSTEIN**

Session **SS2: Cultural and creative industries: local, regional and national level**

*Chair: Miroslav ŠIPIKAL*

*Štefan REHÁK*

Does creative class live in large cities?

*Marta ŠLEHOFEROVÁ*

Creative industries in an economic point of view - the use of input-output analysis

*Kamila BORSEKOVÁ, Katarína PETRÍKOVÁ, Anna VAŇOVÁ*

Creative industries and its multiplier effect on the territory

*Miriám MOČKOVÁ, Petra HOLÁ-BACHANOVÁ, Tatiana ČOREJOVÁ*

Industry and Business Study of Architecture Industry in Terms of the Žilina Region

*Rudolf PÁSTOR*

Creative Industries – Value Chain of Slovak Fashion Design in the Bratislava Region

*Miroslav ŠIPIKAL, Valéria SZITÁSIOVÁ*

Education as tool for the development of creative industries in Slovakia

**10:30 – 12:30**

**Room EDISON**

Session **A: Tourism, cultural and creative industries and regional development**

*Chair: Laurent DALMAS*

*Krystian HEFFNER, Małgorzata TWARDZIK*

Shopping malls and its social impact on the outer metropolitan zones (The example of the Silesian Voivodeship)

*António Manuel Martins ALMEIDA*

Modelling tourism demand in Madeira since 1946: a time series approach

*António Manuel Martins ALMEIDA*

Rural development and rural tourism: an institutional approach

*Gabriela ILIES, Marin ILIES, Stefan DEZSI*

Resilience strategies and voices in a Romanian cultural tourism destination oriented on vernacular architecture

*Lukáš MELECKÝ*

Spatial Analysis of NUTS 2 Regions Based on Competitiveness Factors and Their Regional Variability

*Laurent DALMAS, Vincent GERONIMI, Jean-François NOEL, Jessy TSANG KING SANG*

Methods for the economic evaluation of urban heritage's valorization projects: a sustainability-based approach

**10:30 – 12:30**

**Room TESLA**

Session **B (Y): Evolutionary economic geography; geography of banking and finance**  
**C (Y): Peripheral and rural regions; private and public finance for regional development**

*Chair: António Manuel Martins ALMEIDA, Tomáš ŽELINSKÝ*

*Renáta Kitti FODOR*

A new method in the analysis of the environment: the Payments for Ecosystem Services

*Ondřej SVOBODA, Petra APPLOVÁ*

The Regional Economic Resilience and Cohesion Policy

*Tomáš ČERNĚNKO*

Effectiveness of Local Governments

*Réka HORECZKI*

Small town-question in the scientific literature

*Tomáš JACKO*

Performance management in Slovak local governments: municipalities in rural and urban regions compared

*Martin LUKAVEC*

The Cost of Zoning Restrictions: Property Prices in Europe

*Ivana KRAFTOVÁ, Zdeněk MATĚJA*

Relation of economic performance and creation of sources of consumption in regions of the European Union

**15:30 – 17:30**

**Room EDISON**

Session **F: Spatial econometrics and analysis; geographical information systems**

*Chair: Agnieszka ZWIROWICZ-RUTKOWSKA*

*David MARTINČÍK*

Set-up and numerical simulations of baseline Small-Region DSGE model

*Jong Hoon PARK, Hyung Baek LIM, Seong Woo LEE*

Implications of Urban Planning Variables on Crime: Empirical Evidences in Seoul, South Korea



*Eva LITAVCOVÁ, Miron PAVLUŠ, Ján SEMAN, Tomáš BAČINSKÝ*

Moisture presence in building materials: deterioration of building energy properties

*Bence ZUTI, Miklós LUKOVICS*

How to Measure the Local Economic Impact of the Universities' Third Mission Activities?

*Agnieszka ZWIROWICZ-RUTKOWSKA*

The use of the spatial data infrastructure in spatial planning: Case studies in Poland

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**15:30 – 17:30**

**Room EINSTEIN**

Session **SS2 (Y): Cultural and creative industries: local, regional and national level**

*Chair: Milan BUČEK*

*Katarína MELICHOVÁ, Mária FÁZIKOVÁ*

Spatial perspective of creative industries in Slovakia

*Emília MADUDOVÁ, Mária ROSTÁŠOVÁ, Jakub CIBA*

The institutional and policy environment influencing the creative industry - advertising agencies in the specific conditions of the Slovak Republic and selected region.

*Eva BELVONČÍKOVÁ*

Value chains in arts: case study of the Bratislava region

*Marcela CHRENEKOVÁ, Mária FÁZIKOVÁ, Katarína MELICHOVÁ*

Integration of music, visual and performing arts industry in microregional structure and its value chain – case study of Nitra microregion

*Janka BERESECKÁ, Viera PETRÁŠOVÁ*

Value relationships of creative industries in the economy of the region

*Miriám ŠEBOVÁ*

Value chain in digital games industry: evidence from Košice region

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**15:30 – 17:30**

**Room TESLA**

Session **C (Y): Peripheral and rural regions; private and public finance for regional development**

**D (Y): Creative and smart cities and regions**

*Chair: Dániel KUTTOR*

*Abdelwalid ROUAG, Jan STEJSKAL*

Measurement of the public sector efficiency and performance in MENA region via composite index approach

*Mátyás SZABÓ*

Hungarian long-term rural development planning grounded with scenarios

*Valéria SZITÁSIOVÁ*

Does the Support Make a Difference? Counterfactual Impact Evaluation of Education Subsidy in Slovakia

*Pavel ZDRAŽIL*

Using the EU funds between 2007 and 2013 from a development of disadvantaged regions perspective: the case of Polish regions

*Tibor PINTÉR, Dániel Róbert SZABÓ*

The Polycentric Spatial Structure as a Basis For a Balanced Socio-Economic Structure

*Lukáš SEKELSKÝ*

University towns and local labor markets

**Wednesday, October 8, 2014**

**10:00 – 12:00**

**Room DARWIN**

**Session A: Tourism, cultural and creative industries and regional development**

**D: Creative and smart cities and regions**

*Chair: Silvia RUČINSKÁ*

*Marta ŠLEHOFEROVÁ, Jiří JEŽEK*

ECoC as an opportunity for economic growth: a case study of similar cities

*Krisztina KERESNYEI*

An overview of the current situation of the creative industry in Pécs, Hungary

*Michele TUBALDI*

An attempt at socio-economic regeneration through culture in a Central European city: the case of Pécs

*Silvia RUČINSKÁ, Jana KNEŽOVÁ*

Development planning optimization of the Košice city in the context of the smart city and city region conception

*Andrea MIŠKOVIČOVÁ, Anna VAŇOVÁ*

What Makes the City Creative – Comparison of Creative City's and Local Socio-economic Development's Factors

**10:00 – 12:00**

**Room EDISON**

**Session E (Y): Entrepreneurship, innovation and clusters**

**F (Y): Spatial econometrics and analysis; geographical information systems**

*Chair: Jan STEJSKAL*

*Martina TOULOVÁ, Marcela VOTOUPALOVÁ, Lea KUBÍČKOVÁ*

The perception of risk factors in the internationalization process by small and medium-sized enterprises

*Marcela VOTOUPALOVÁ, Martina TOULOVÁ, Lea KUBÍČKOVÁ*

What factors do drive small and medium-sized enterprises from the Czech Republic to internationalization?

*Bozydar ZIOLKOWSKI*

Regional development management in the context of axiological aspects of regional innovation strategies

*Vojtěch NOSEK, Pavlína NETRDOVA*

Border effects in socioeconomic inequality – example of Czechia and Slovakia

*Eva LITAVCOVÁ, Sylvia JENCOVA, Tadeáš LITAVEC*

Phenomenon of Poverty in the Regions of Slovakia

*Monika ŠISEROVÁ, Oto HUDEC*

Factors of municipal prosperity

*Martina ŽUDELOVÁ, Nataša URBANČÍKOVÁ*

Labour migration and mobility in the districts of the Slovak Republic